

COO TOOLKIT

the COO every CEO needs!

The COO toolkit is a system that has been developed through a combination of existing frameworks and Nicci's twenty plus years experience in business - both her own and other people's.

The COO Toolkit is the perfect COO every CEO needs. Entrepreneurs (and CEO's) are the visionaries every business needs. They are the big thinkers and dreamers who are able to imagine solutions for the problems that exist in the world. They can see their businesses in the future and what they will offer. BUT they are often not operationally inclined. They struggle to create the structures that are necessary to achieve these big dreams and visions. Sound familiar?

The COO Toolkit provides a series of systems and frameworks to help with this. And because every business is different, Nicci applies her unique insight into how to tailor the toolkit to suit your business and address your specific needs.

The COO Toolkit addresses the following areas:

- Strategy - do you have a system to implement your strategy? Is it working?
- Process - do you understand how to create processes? What key processes cannot be outsourced?
- Analytics - what analytics are you measuring in your company? Why? Are these the metrics that matter to your clients? How are you measuring them?
- Core offering - what is your core offering? Do you have the skills in-house to support your core offering? Do you have the right skills to achieve your strategy?

Sound useful? Please get in touch with Nicci to talk operations.



<https://www.linkedin.com/in/niccistewart/>



@niccijstewart



nicci@thewhyeffect.com



+27 (0) 82 820 1712

The
COO
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A product from The Why Effect